

# Enrich

## It's On Sale!

Stores have sales to attract people to buy their merchandise or to sell off seasonal merchandise at the end of a season. They may advertise 50% off of the regular price of an item or  $\frac{1}{2}$  off the regular price. Sometimes, stores will align an extra sale on top of the sale price.

Stores usually advertise the sale price as a percent or a fraction off the original price. Savvy shoppers know how percent and fractions compare to know which is a better deal.

Write a fraction representing how much off of the regular price the store is offering.

1. 

**25% off all kitchen items!**
2. 

*50% off ELECTRONICS*
3. 

**20% off all outerwear**
4. 

**Sales Today 35% off**
5. 

15% off with your Rewards card
6. 

**40% off all winter jackets**

Which is the better deal? Explain.

7. 

**HUGE CLEARANCE! 45% OFF!**

$\frac{1}{2}$  off every purchase with coupon
8. 

*Sale Today  $\frac{1}{3}$  off all Shoes!*

**Save 40% on all shoes!**